

Parkmerced Survey Results Are In

Thanks to all who participated in the survey and for providing input to help shape the sustainability plan that will guide future improvements at Parkmerced. Although there were a relatively small number of respondents, the results are helpful when added to the numerous comments we've received at our community workshops, meetings and via email.

According to the survey results, areas of highest interest include the following:

Improved transportation – Ranked #1 by 33% of respondents. Specific items of importance include:

- Shuttle to BART (46%)
- Better transit options within and adjacent to Parkmerced (30%)
- Better traffic circulation in and around Parkmerced (19%)
- Bike rental facilities (14%)
- More bike and pedestrian paths (12%)
- MUNI stop in Parkmerced (5%)

A MUNI stop in Parkmerced was ranked at #2 in importance by 32% of respondents.

Community-serving retail – Ranked #1 by 28% of respondents. Specific items of importance include:

- Coffee shops, restaurants and retail within walking distance (60%)
- Neighborhood parks, playgrounds and corner markets (32%)
- Community center with classes and meeting rooms (14%)

A community center with classes and meeting rooms was ranked at #2 in importance by 32% of respondents.

Sustainable development – Ranked #1 by 25% of respondents. Specific items of importance include:

- More efficient use of water and energy (46%)
- Solar power (41%)
- Replenishing Lake Merced (30%)
- Reduce greenhouse gas emissions (5%)
- Wind power (4%)

Reduce greenhouse gas emissions and wind power were ranked at #2 in importance by 29% and 20% of respondents, respectively.

Usable open space and recreational facilities – Ranked #1 by 24% of respondents. Specific items of importance included:

- A pool (58%)
- Expanded fitness center (25%)
- More playgrounds (25%)

Athletic fields were ranked at #2 in importance by 30% of respondents. 43% of respondents were “not interested” in any of the choices.

For more information or to share your thoughts on Parkmerced's long-range plan, please call us at 415-227-0630 or email info@parkmercedvision.com.